

AMERICAN COUNCIL OF SNOWMOBILE ASSOCIATIONS

**SNOWMOBILE DEALER OF THE YEAR**

NOMINATION FORM

Eligibility requirements must include:

- A snowmobile dealership that is deeply committed to organized snowmobiling and is involved with snowmobile organizations and strives to make the sport even more enjoyable in the future. The size, sales volume, or brands of product have no bearing on the selection process.
- Nomination may be made by individuals, snowmobile organizations or by the nominee.
- All nominations must include responses to all topics addressed in this form.
- All nominations are to be presented in the format of this form and by the prescribed application date.
- Supporting documents, pictures, testimonials, etc. should be presented as an attachment.

**DEALERSHIP NAME AND ADDRESS:**

---

---

---

---

**NAME AND ADDRESS OF SPONSOR:**

---

---

---

---

**THE DEALER IS AN ACTIVE MEMBER OF WHAT SNOWMOBILE CLUB(S)**

---

---

---

---

**HOW MANY YEARS HAS THE DEALER BEEN ACTIVE IN ORGANIZED SNOWMOBILING?**

---

---

**DESCRIBE LEADERSHIP POSITIONS AND DATES OF ACTIVITY THE DEALER HOLDS AND HAS HELD IN A CLUB, REGION, STATE OR NATIONAL SNOWMOBILE ASSOCIATION:**

---

---

---

---

**DESCRIBE WHAT LOCAL, REGIONAL, STATE AND NATIONAL GOVERNMENT MEETINGS WHERE THE DEALER HAS BEEN AN ACTIVE PATRICIPANT:**

---

---

---

---

---

**NAME AND EXPLAIN HOW THE DEALER PARTICIPATES IN CLUB AND ASSOCIATION FUND RAISING EVENTS. THE FUNDRAISING DOES NOT HAVE TO BE RESTRICTED TO SNOWMOBILING.**

---

---

---

---

---

**DESCRIBE - DOES THE DEALER REPRESENTS SNOWMOBILING AND SNOWMOBILERS AT CLUB, REGIONAL, STATE AND NATIONAL ACTIVITIES:**

---

---

---

---

---

**EXPLAIN HOW THE DEALER IS INVOLVED IN ALL PHASES OF SNOWMOBILING:**

---

---

---

---

---

**DESCRIBE THE METHODS YOUR NOMINEE USES TO INTRODUCE NON-SNOWMOBILERS TO THE SPORT:**

---

---

---

---

**DESCRIBE HOW AND WHEN DOES THE DEALER INTRODUCE CUSTOMERS TO ORGANIZED SNOWMOBILING:**

---

---

---

---

**DESCRIBE HOW THE DEALER PROMOTES CLUB MEMBERSHIP:**

---

---

---

---

**DESCRIBE ANY SPECIAL PROJECTS THE DEALER CURRENTLY PARTICIPATES IN:**

---

---

---

---

This form may be expanded to allow space for your presentation.

**PLEASE SUBMIT COMPLETED FORM TO:**

**AMERICAN COUNCIL OF SNOWMOBILE ASSOCIATIONS  
PO BOX 1670  
BRIGHTON, MI 48116**

*All forms must be received at the ACSA office by April 1<sup>st</sup> of the year of nomination.*